

NES STORYTELLING STARTER KIT

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As storytellers we always have a variety of tales at our fingertips but we also need to pay attention to our marketing skills so more audiences will hear those stories. If you are new to the business of storytelling or revamping your image, here are some articles, tips, tools and tricks to help you market yourself with style!

ARTICLES

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[5 Tips for Making Your Next Postcard Mailing a Success](#) – “...one of the most basic forms of marketing... But when done effectively, there's nothing simple about it.”

[10 Ways to Make Your Flyer Stand Out of the Crowd](#) - Techniques for an eye-catching flyer.

[12 Social Media Marketing Trends for Small Businesses](#) – How small businesses are using social media to get more sales.

[12 Ways to Attract Clients with Your Business Card](#) - Twelve ways to assure that prospects will read your card, and will become more likely to do business with you.

[60 Creative Marketing Ideas for Small Businesses](#) – Easy to implement ideas with suggestions for long term goals.

[Building Social Capital for Your Small Business in Four Easy Steps](#) – Relationships are currency. How are you spending yours?

[The Value of Time: How to Charge What You're Worth](#)

[Five No Cost Marketing Tips](#) - **Some** ideas to help you stay above the fray.

[How to Become Fearless Business Owners in Uncertain Times](#) - Seven great tips.

[Ten Ways to Make Your Flyer Stand Out In a Crowd](#) - An inexpensive and effective, it grabs the attention in a busy marketplace; techniques designers use to make their flyers pop.

[Top Marketing Trends in 2016 and What They Mean for Your Small Business](#) – Top trends for 2016 and what they could mean for your business.

MARKETING TOOLS

[50 Brilliant Flyer Designs And What You Can Learn From Them](#) – Wonderful ideas to get your creative juices flowing.

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[Canva.com](https://www.canva.com) – Create your own brilliant postcards. Some images are free, others cost a nominal amount.

[CDBaby.com](https://www.cdbaby.com)

CDBaby.com is an innovative online company that sells CDs from indie musicians and artists. Provide a link to your CDBaby page from your website so that visitors from your site can purchase your CD from CDBaby.

[Download Free Pictures.com](https://www.downloadfreepictures.com)

Looking to spice up your storytelling, classroom or library information? Little Red Riding Hood, our old friend Jack, and other famous fairytale folks can be found here ready to play! To the right you will also find links to other free clip art photos in a number of categories, including holiday, animal and nature photos.

[How to Create a Twitter Account 2016](https://www.youtube.com/watch?v=JmYUg111111) – A step by step tutorial.

[Wikiart.org](https://www.wikiart.org) - Add some interest and excitement to your brochures, publicity flyers, or website with these beautiful selections. *Note: Be sure to check if the art is in the public domain.*

Printing Services - Two online printing services that offer brochures, business cards, postcards and more.

- [Vistaprint.com](https://www.vistaprint.com)
- [Uprinting.com](https://www.uptime.com)

[Slideshare](https://www.slideshare.net) - Upload your presentations and share them with others. There are thousands of presentations to download, and edit for your use.

[Ten Ways to Make Your Flyer Stand Out In a Crowd](https://www.tenways.com) - A flyer is an inexpensive and highly effective way to grab attention in a very busy marketplace. How do you make your flyer stand out in the crowd? Here are some techniques that professional designers use to make flyers "pop."

[YOUTUBE](https://www.youtube.com) - YouTube is an online video streaming service that allows anyone to view and share videos. You can upload yourself in performance for friends, family and potential clients to view, a terrific way to promote your storytelling style and skills. Not sure how to get YOURself on the TUBE? Then visit https://www.youtube.com/watch?v=j_y7rrfftbk .

[WhoFish.org](https://www.whofish.org) - Do you have an event to market? Then this site is just what you are looking for. Publish your events for free and let the cyber world know how to find you!